

ORDER



Orders
Order / Rev: 705526
Alt Order #: 06270707
Product Desc: KURT BROWNING 4 SPR
Estimate: 335
Flight Dates: 08/11/12 - 08/11/12
Original Date / Rev: 08/09/12 / 08/09/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: Stephanie Kohlbauer
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Browning/ R/ SupSchools
Demographic: A35+
Product Codes: PL-State/Local Misc
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/11/12	2	\$160.00	\$136.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$160.00	\$136.00	0.00
Totals	2	\$160.00	\$136.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTSP-TV	2%	\$160.00
Market	100%	\$8,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	12%	\$960.00
WFTS	21%	\$1,680.00
WMOR	0%	\$0.00
WTOG	0%	\$0.00
WTTA	0%	\$0.00
WTVT	65%	\$5,200.00
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	08/11/12	08/11/12	Sat 8-10a	CM	Sat 8-10a	-----S-	:30	2	\$80.00	P-4	0.00	NM	2	\$160.00
CBS This Morning Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----S-			2			\$80.00		0.00			
Totals														2	\$160.00